



An example of a cartoon to go with a KAM Animal Services tip.

**Credits:** Ian Culley cartoon

## Your Expert Tip Could Win You \$750 In KAM Products

By [Diana De Rosa](#), Horse Show Examiner

I'm home in New York now but have a great offer for any of you equine experts out there. KAM's Equine Learning Circle, a division of KAM Animal Services, has been providing healthy horse tips weekly for over a year now. Their "Tips of the Week" have been so well received that they now want to offer other equine experts the opportunity to be credited for their best healthy horse tip. Everyone who sends in a tip will be a winner so read on!

If you are a veterinarian, a farrier, an equine dentist, a nutritionist, or a specialist in some area related to horses then send us your best tip for a chance to win prizes. First place will win \$750 worth of KAM Animal Services products, second place \$500 worth of product and third place \$250 worth of product.

Do you have a tip on the best way to deal with lameness, keep your horse free from flies or to give your friendly critter a shiny coat? Or maybe your tip is about cleaning your tack or quick and easy grooming tips, loading your horse into a trailer, or preparing your horse for the vet. Perhaps your tip is about teaching the adult or child rider or how to photograph your horse. If you feel you are an expert in some area and have a tip to offer, then we want to hear from you. Let your mind be your guide and in 250-350 words write down your tip and email it to [diana@presslinkpr.com](mailto:diana@presslinkpr.com).

While there will be product prizes for first, second and third place, that doesn't mean you won't also be a winner. If KAM likes what you have to say, you could also have your very own tip included in KAM's Equine Learning Circle's Tip of the Week. Each tip will have a cartoon crafted to match the theme of your tip and you will be credited for your submission at the end of the tip. In addition KAM is creating a Healthy Horse Holiday e-Book of all its tips and yours could be included.

There's no timeline as KAM plans to continue to run its weekly tips for a long time to come. Best of all **EVERYONE IS A WINNER** in this contest, because anyone who enters will also get a FREE annual membership to KAM's Equine Learning Circle 2011 webinar series (an \$89 value).

**DEADLINE:** All tips must be received by September 15, 2011. Winners will be named on October 1, 2011.

Here's what others have to say about KAM's weekly tips:

*"We eagerly anticipate KAM Animal Service's Weekly Tips which we publish for our readers. From topics like deworming and the effect of NSAIDS on your horse, to free online webinars about first aid techniques and new laminitis research, KAM Animal Services provides horse owners with valuable and timely health information. The humorous graphics by Ian Culley help to illustrate topics in an entertaining but educational manner."*

Brittany Bevis, Website Editor for  
EquineChronicle.com

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*"We post one of KAM's Tips every Monday. Our readers (who come from all walks of life) enjoy these tips because it only takes a minute to read but in that short time they learn something new about how to best care for their horse. Even veterinarians, farriers and other business owners find some useful information in each tip."*

Teri Rehkopf, CEO/Owner, Horses in the South

To get a sense of what KAM's "Tip of the Week" is about just visit [www.kamanimalservices.com](http://www.kamanimalservices.com) to see all the tips that have been published so far. So, let your horse inspire you to the theme of your healthy horse tip and send your words of wisdom today to [diana@presslinkpr.com](mailto:diana@presslinkpr.com).

KAM's "Equine Learning Circle" weekly tips come out every Monday. Feel free to sign up to be notified each time a new tip gets posted. KAM's tips have also been expanded into its FREE webinars, which take place monthly. Go to [www.kamanimalservices.com](http://www.kamanimalservices.com) to sign up for the next webinar. These webinars will conclude with a question and answer session, so be ready with your questions!

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